

PRIVACY POLICY

1. **Data Collection:**

Our organization may collect personal information, including but not limited to name, email address, and phone number. Additionally, we may gather detailed usage data and specific device information to enhance and optimize our service offerings, ensuring a tailored and efficient user experience.

2. **Data Usage:**

The information provided is meticulously utilized to deliver and continuously improve our services, tailor your experience to your unique preferences and needs, and communicate pertinent updates. This data-driven approach allows us to provide a more personalized and relevant service to our valued users.

3. **Data Protection:**

We employ robust, industry-standard security protocols and cutting-edge technologies to safeguard your data against unauthorized access, modification, or disclosure. Information obtained as part of the SMS consent process will not be shared with third parties.

4. **User Rights:**

You are entitled to access, rectify, or delete your personal data at any time. To exercise these fundamental rights, please contact our dedicated privacy team through the appropriate channels provided. We are committed to responding promptly and efficiently to all user requests regarding their personal data.

5. **Opt-In and Opt-Out:**

You retain the option to opt-in or opt-out of marketing communications at any time via your account settings or by directly contacting our support team. We respect your preferences and will promptly update your communication settings according to your wishes.

6. **Contact Information:**

For any privacy-related inquiries or concerns, please do not hesitate to email our dedicated privacy team at human.resources@braunhome.org or call at 660-248-3333. Our knowledgeable staff is available to assist you with any questions or issues you may have regarding your personal data and privacy.

7. **Policy Updates:**

We will inform you of any substantial changes to this policy through email or our official website. It is recommended that you periodically review this policy to stay informed about how we protect your personal information and respect your privacy rights.

8. Accessibility:

This comprehensive privacy policy is consistently available for your reference in the footer of our website and within the settings section of our application. We strive to ensure that our users can easily access and understand our privacy practices at all times.

9. SMS and Phone Number Usage:

We maintain a strict policy of not sharing your SMS consent or phone number with third parties or affiliates for marketing purposes. Your contact information is treated with the utmost confidentiality and is used solely for the purposes explicitly stated in this privacy policy.